



Client List:

Can You Imagine
Gospel Light
Slinky Toys
Totes
J.C. Penny
FOX Sports
Premiere Products Inc.
Lisa Carey P.R.
The Harlem Globetrotters
The California
Strawberry Festival
Make-Up Artist Magazine
Scholastic Books
Marvel Comics
Paradise Press
Motivational Media
Pepsi-Cola Co.
MADD
Pontiac
LA Promo
Warner Bros.
Paramount Pictures
Planet Hollywood
Entertainment Tonight
Cabin Fever
Peter Green Design
Fox Kids
Walt Disney Inc.
Nestle's
Motel 6
Baskin-Robbins
Precision Dynamics Corp.

Kevin D. Parks | 805.746.5055 kdp@kevinparks.com

PROFESSIONAL EXPERIENCE | EMPLOYMENT

Self Employed August, 2007 to Present, Ventura, CA
Freelance art direction, graphic design & Illustration
–Please see client list.

Can You Imagine March, 2004 to August, 2007, Chatsworth, CA
Manufacturer of novelty lighting, clocks and toys.
Art Director, Graphic Designer and Photographer for Retail Product Packaging
Responsible for package design and production.

- Conceptualized designs, logotypes and art direction.
- Photographed and digitally retouched products, models and stock photos.
- Consulted with Hong Kong division regarding die-lines, production and final printing.

Gospel Light Publications May, 1999 to February, 2003, Ventura, CA
Publisher of Christian books, curriculum and educational materials.
Creative Director of Childrens Curriculum and VBS Packaging
Responsible for book cover design, package designs and ephemera.

- Conceptualized products with Executive Creative Director, Publisher and Editors.
- Produced book covers, packaging, posters, banners and t-shirt designs.
- Created the look and feel of the single largest annual project—VBS (Vacation Bible School) approximately 30 pieces earning one-third Gospel Lights’s annual income.
- Art directed in-house designers, freelance illustrators and stock photo selection.
- Art directed 2 major photo shoots per year involving 20-40 children, assorted animals, props and minimal sets. Average duration of shoot—2 days.
- Extensive Photoshop retouching of original & stock photography.
- Illustrated many covers and title treatments.
- Produced art and design for in-house marketing department.
- Annual profits of VBS and curriculum increased during my tenure.

Self Employed June, 1992 to May, 1999 –Please see client list.

Price Stern Sloan January, 1992 to June, 1992 Los Angeles, CA
Publishing firm, now a division of Berkeley Putnam (Art Department reduced after purchase by Putnam)
Book Designer
Graphic design & Illustration (covers & interiors) of instructional, novelty and children’s books.

Motivational Media Assemblies February, 1987 to December, 1991 Burbank, CA
Codirector/Art Director/Production Designer
Designed and produced 10-projector multi-media productions for educational and corporate clients including Pepsi, Pontiac, Fuji, Burger King and others.

- Managed production crews.
- Designed collateral print media such as posters and brochures.

Self Employed February, 1985 to February, 1987—Please see client list.

Technical Experience:

Traditional: Illustration, Sketching, Concepting, Drafting and Thumbnail Sketches.
Digital: Expert in Adobe Illustrator and Photoshop Accomplished in In-Design and some Web Design.